

# EXHIBITOR BROCHURE

Largest exhibition of Sports & Health Industry in West Japan

# SPORTTEL<sup>®</sup> WEST 2020



**DATE**

**October 14<sup>th</sup> [Wed] - 16<sup>th</sup> [Fri], 2020**

**VENUE**

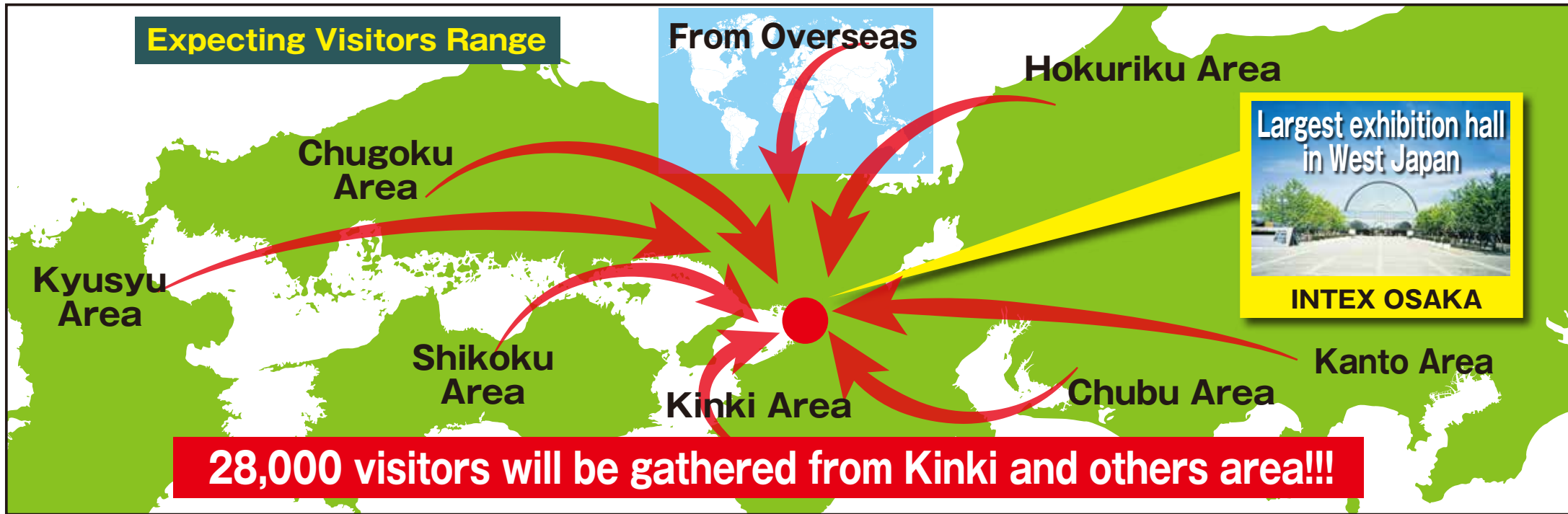
**INTEX OSAKA**

**ORGANIZER**

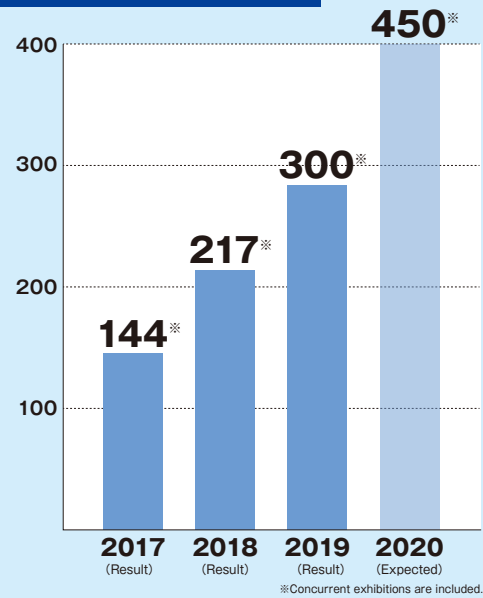
**TSO International Inc.**

[www.sports-st.com/en/west/](http://www.sports-st.com/en/west/)

# We promise that SPORTEC WEST is expanding every year.



The number of Exhibitors



## Exhibitor

- Sports goods, Health care equipment
- Fitness machine, Fitness programs
- Sports business-related services
- Arena, Gymnasium, Facilities and equipment for ground
- Machines and services for weight control
- Supplement, Health food
- Health and Beauty care products, etc.

## Business Meeting

- Order for Sports and Health equipment and goods
- Development order for Sports and Fitness industries
- Find Agents and Distributors
- Comparison by demonstration
- Request for quotation· Introduction consultation

## Visitor

- Sports facility management
- Retailor/ Mail-order business
- Wholesaler
- Sports-related companies
- School/Professional training school
- Government
- Sports organizations/ Sports lovers
- Sports team
- Nursing care and services

# The exhibition space will be 1.5 times compared to 2019



## Floor Plan at Hall 5

### STADIUM & ARENA PAVILION

#### Exhibitor

- Sports facility equipment / machines
- Facilities for leisure activities / parks
- Facilities / machines for ground
- Construction / Designing / Consulting
- CRM / Member management systems
- Facilities of audio / lighting / staging
- Facilities / Equipment for events
- Goods / Novelties
- ICT machines / service
- Event planning / operating



### SPORTING GOODS AREA

#### Exhibitor

- Sports wear
- Sports accessories and goods
- Sports shoes
- Sports gears and supplies
- Physical education supplies
- OEM services of teamwear / manufactures services

#### Visitor

- Sports Retailer
- Department stores · GMS
- Apparel Shops
- School · Local government
- Sports organization / association
- Sports club / circle
- Sports-related companies



### WELLNESS PRODUCTS AREA

#### Exhibitor

- Massage / Relaxation equipment
- Home therapy device / measuring instrument
- Health bracelet / necklace
- Magnetic tape / supporter
- Health sandals / Supporting wears
- Diet equipment / goods
- Beauty care products
- Backache measures goods
- Health care wearable

#### Visitor

- Department store/ Electronics stores
- Fitness / Sports club
- Retailer / Wholesaler
- Massage · Acupuncture · Orthopedic clinic
- Mail order business
- Sports goods stores
- Corporate / General users



### HEALTH FOOD AND SPORTS FOOD AREA

#### Exhibitor

- Functional foods / drinks
- Supplement
- Health foods
- Natural foods / Additive-free foods
- Super foods / Oil
- OEM / ODM service
- Food materials / ingredients

#### Visitor

- GMS / Department store / Retail store
- Mail order business
- Wholesalers
- Food services-related business
- Foods/ Pharmacy manufactures
- Sports facility management
- Sports instructor/ Sports circle
- Dietitian/Nutritionist
- Research institution/ Organization



## Floor Plan at Hall 4

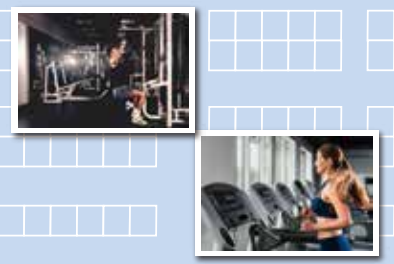
### FITNESS AND SPORTS FACILITIES AREA

#### Exhibitor

- Fitness machines
- Training machines / equipment
- Fitness program
- Member management system
- Exercise equipment / Park equipment
- Sport activities
- Lighting equipment / Air conditioner
- Pool / Shower facilities

#### Visitor

- Fitness / Sports facility management
- Training / Martial arts gym management
- Dance / Yoga studio
- Public sports facility designated management agents
- Sports organization / professional sports companies
- Government/Board of education
- Trainer / Instructor



# Booth Fee & Rental Package Plan

## Space Only

8.1 sqm. (3.0m x 2.7m) = 1 Booth



The number of booth	1-3	4-8	More than 9
Price (per booth/JPY)	352,000*1	341,000*1	330,000*1

\*JPY22,000 per booth will be discounted if you will exhibit SPORTEC for LEISURE & GAME 2020 at Tokyo Big Sight or SPORTEC x HEALTH FITNESS JAPAN 2020 at Tokyo Big Sight.

\*A booth price is different depends on the number of booth you applied.

\*This plan is for booth space only. Basic panels are not included. You have to set up the panel.

\*Our agents may have their own price such as includes travel costs, so please check with the agent about the price.

\*If you have local sales agents or distributors in Japan, the local price and benefit are applied to your booths fee.

## Corner Space Charge

JPY 44,000\*1 / Corner

## Rental Package Plans

Space only plans are not included basic panels. Please apply for Rental Package Plan or decorate your booth with your own booth constructor/de-signer. Rental Package Plans are available if you do not have own decorator. Please contact Show Management office if you would like to receive more information.

\*1 All prices are included local tax. \*2 Space only

\*3 Corner space will be waived for applying more than 2 booths.

## Special Discount until December, 2019

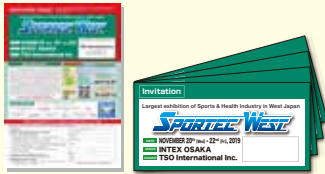
Special discount (JPY66,000/-booth) is available for applicant who submit the application by the end of December 2019. Also, 1 Corner Space Charge will be free if you applied more than 2 booths.

## Exclusive Support Services for Exhibitors by Organizer

\*We also offer various support to Exhibitors

### 1 Providing invitation ticket of exhibition (free of charge)

We provide your requested quantity of exhibition invitation ticket for free of charge. By sending the invitation ticket to your current client and also expecting customers beforehand, it will be helps to attract many visitors to your booth.



(Image)

### 2 Offering the space for "seminar as promotion by exhibitor"

The space for a seminar and/or promoting your products is available for a charge. Contents of seminar and its schedule will be posted on the invitation ticket and exhibition web site to advertise in advance.



### 3 Barcode system (subject to charge)

The visitors are wearing "visitor badge" with barcode in the exhibition venue. We will provide the data of visitor's questionnaire result, which pre-registered by visitors, after the exhibition, by just scanning the barcode when the visitor came to your booth. To use the data for business operations and customer management, the barcode reader is available for rent to collect the data efficiently. To collect the useful data, a barcode reader is available for rent.



### 4 A personal staff supports exhibition preparations

A personal staff supports your exhibition preparations and you to get a successful result in exhibition.



(Image)

Organizer supports exhibitors to let them get successful result at the exhibition to the maximum by substantial service contents.

## Schedule

### December, 2019 Special Discount

Special discount (JPY66,000/-booth) is available for applicant who submit the application by the end of December 2019. Also, 1 Corner Space Charge will be free if you applied more than 2 booths.

### September, 2020 To Start Promotion

PDF invitation Ticket for free admission will be provided to the exhibitors. You may give out the PDF Invitation to your clients, business partners, etc. for promoting the show, which you'll be participated in.

### October, 12nd (Mon)・13rd (Tue), 2020

Booth  
Construcion Days

### October, 14th (Wed)・16th (Fri), 2020

SPORTEC WEST  
2020

### November, 16th (Fri), 2020

Booth Deconstruction  
Period  
Immediately Follows  
The Show Ends.

## Contact

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