

EXHIBITOR BROCHURE

SPORTS 2020

Specialized Exhibition of Facility Planning and Operation Support for Sports Leisure & Event

SPORTS for LEISURE & GAME

www.sports-st.com/lg/en



The largest platform for sports business to expand 15 trillion yen industry in Japan after Tokyo Olympic and Paralympics Games

DATE

November 24th [Tue] - 26th [Thu], 2020

VENUE

TOKYO BIG SIGHT - AOMI EXHIBITION HALL

CONCURRENT EXHIBITION



Leisure facilities for attractions, activities and directed Facilities and Services Exhibition
International Leisure & Attraction JAPAN 2020

The number of exhibitors will be double than 2019! 380* exhibitors will be gathered at Tokyo, Japan!

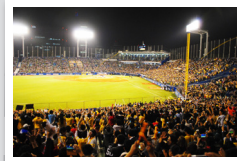
*Cocurrent exhibitions are included

Hall Layout (image)

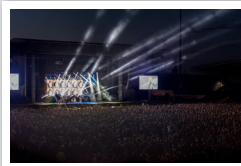
Tokyo Big Sight—Aomi Hall

SPORTS ENTERTAINMENT AREA

- Fan Service / Member Management System
- Facilities of Audio / Lighting / Staging
- Monitor / Screen
- Uniform / Team Wear
- Novelty Goods
- Delivery Service / Contents
- ICT Equipment / Wi-Fi Service
- AR/VR
- e-SPORTS Support Service
- Casting / Staff Agency Service
- Food Court Service

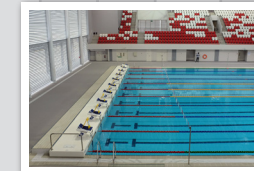


S-ENEX

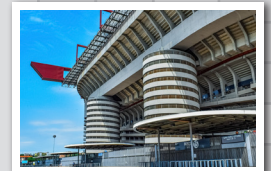


SPORTS FACILITY AREA

- Construction / Designing Service
- Consulting (Financing / Operating / Renovating)
- Maintenance / Renovation Technics
- Facility Management / Operation Support
- Sports Facility / Building Materials and Equipment
- Fitness / Training Equipment
- Entrance and Exit Management System
- Ground / Pool Equipment
- Security / Monitoring
- AED / Emergency Equipment
- Counterterrorism / Disaster Prevention Supplies / Emergency Food



SFEX



PARX EXPO Japan Largest Attraction Industry Exhibition

JAPAN THEME PARK EXPO

- Attraction
- Operation Service
- Leisure Pool
- Illumination
- Outdoor / Camping Facility
- Athletic Facility / Sports Activity
- Outdoor Exercise Equipment·Outdoor Playground Equipment
- Bodily Sensation Game
- Playground Equipment and Facility for Children
- Image / Sound Related
- Stage Equipment / Art Related
- Facility / Operation Related
- Other Service Related
- Performance Related
- Souvenir / Novelty
- Customer Attraction Content / Other Service / Goods Related for Leisure

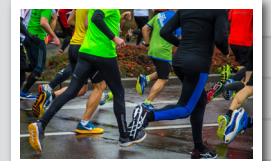
CONCURRENT EXHIBITION



SPORTS EVENT SERVICE AREA

- Supporting and Operating Services for the Sports Event
- Number Bib / Staff Uniform
- Contents Holder
- Sports Commission / Tourism Group
- Sports Promotion and Support /Subsidies Services
- Facilities for Sports, Leisure, Training
- Service for Tourists from Overseas (Language, Payment, Insurance, etc.)
- Event Planning Company, Movie planner
- Local Items, Souvenirs

SPOEV
SPORTS EVENT SERVICE EXPO



General reception



Explore Products and Services To Grow Your Business

Exhibitor

- Equipment/Machine for Sports Facility
- Equipment for Leisure Activity/Park Equipment
- Construction/Designing/Consulting
- CRM/Member Management System
- Facility of Audio/Lighting/Staging
- Facility and Equipment for Event
- Sports Commission/Sports Group
- Novelty Goods
- ICT Machine/Service
- Event Planning and Operating etc.

Business Meeting

Consultation for Introduction Sports & Leisure Equipment and Tournament

Consultation for Stadium Arena Facility Management/Operation

Meeting for Introduction of Sports Equipment and Machine

Requesting for Renovation, Repair Services, and Additional Sports Equipment

Suggesting for Using a Staging Equipment and ICT Machine

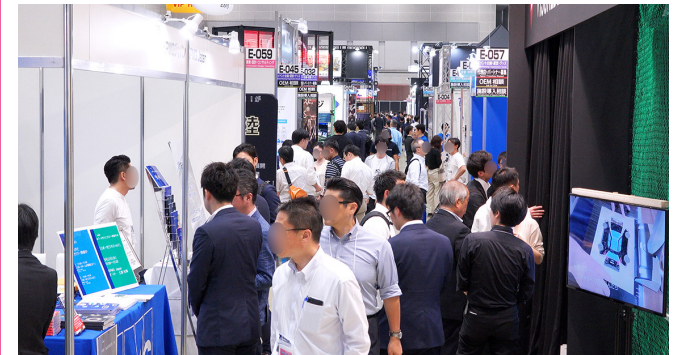
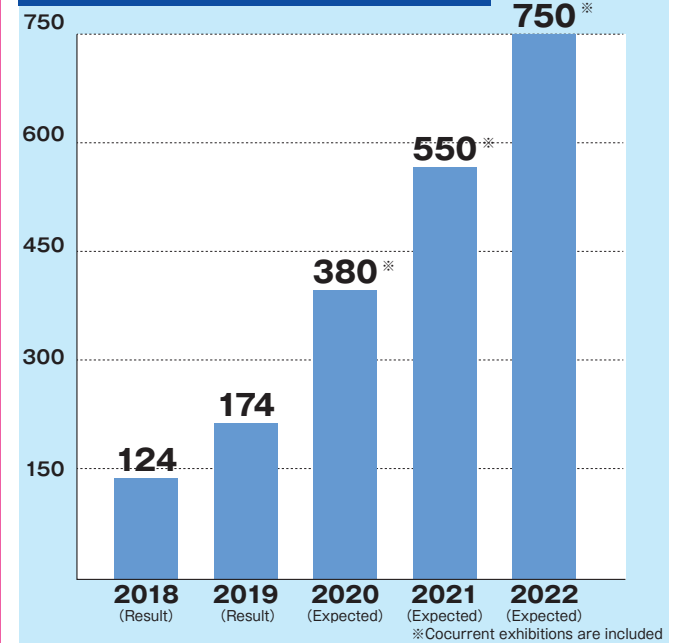
Consultation for Attracting the Guests and the Fan Club

Estimate and Ordering of Fan Goods and Services

Visitor

- Stadium Arena Facility Manager
- Sports Facility Manager
- Professional Sports Group/League
- Sports Association/Sports Club
- Entertainment/Event Plan Company
- Government Offices/Local Government
- Tourism Group/Tourism Company
- General Contractor/Building Design Office
- University / School/Learning Center
- Park/Outdoor Leisure Activity Facility Manager
- Any Person Involved in Sport

The Number of Exhibitors



Booth & Rental Package Plan

Space Only

8.1sqm. (3.0m x 2.7m) = 1 Booth



The number of booth	Price (per booth/JPY)
1-3	396,000*1
4-8	385,000*1
More than 9	363,000*1

*A booth price is different depends on the number of booth you applied.

*Our agents may have their own price, so please follow the price the agent offers to you.

*If you have agents or distributors in Japan, the local price and benefit are subject to your booth fee.

Corner Space Charge

JPY 44,000*1 / Corner

Special Discount

Early Bird Discount

JPY 33,300*1 / Booth*2

The discount period expires on August 31st(Mon), 2020

1 Corner Space Charge Discount

JPY 44,000*1 / Corner*3

The discount period expires on August 31st(Mon), 2020

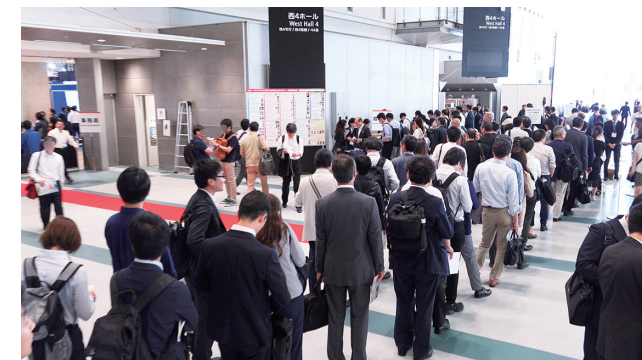
Rental Package Plans

Space only plans are not included basic panels. Please apply for Rental Package Plan or decorate your booth with your own booth constructor/designer.

Rental Package Plans are available if you do not have own decorator.

Please contact Show Management office if you would like to receive more information.

*1 All prices are included local tax. *2 Space only *3 Corner space will be waived for applying more than 2 booths.



Access Information

By Limousine Bus

<http://www.limousinebus.co.jp/en/>

HANEDA
Airport

Approx.
20min.

Tokyo Teletort
Station

2min.
by Walk

TOKYO BIG SIGHT
(Aomi Hall)

NARITA
Airport

Approx.
70min.

HOTEL
SUNROUTE ARIAKE

15min.
by Walk



Contact

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