

*A Gathering of Global Sports Equipment, Goods, and Services to Enhance Performance*

# **SPORTTEL<sup>®</sup> 2024**

The Largest Sports Industry Exhibition in Japan

## SHOW REPORT

Date

**July 16th (Tue) - 18th (Thu), 2024 10am-5pm**

Venue

**TOKYO BIG SIGHT - East Hall 1-3・6**

Organizer

**TSO International Inc.**



**TSO International**

*Gate to Global Business*



**A total of 37,611** sports and wellness industry professionals visited from all over the world





**523 companies (including overseas exhibitors) exhibited,**  
**and business negotiations were active for three days**





# General Information

## Exhibition

A Gathering of Global Sports Equipment, Goods, and Services to Enhance Performance



## Organizer



**TSO International**  
Gate to Global Business

## Supporters



## Date

July 16th (Tue) - 18th (Thu), 2024  
10am-5pm

## Venue

TOKYO BIG SIGHT - East Hall 1-3•6

## Number of Exhibitors

523 Exhibitors



# Post Show Overview

## Exhibitor Review

• **523** Exhibitors

• **16** Countries & Regions

Canada, China, Hong Kong, Hungary, India, Japan, Pakistan, Singapore, South Korea, Spain, Taiwan, Thailand, Turkey, United Kingdom, United States



## Visitor Review

|               | July 16 (Tue)<br>Cloudy after Rain | July 17 (Wed)<br>Cloudy | July 18 (Thu)<br>Sunny | Total         |
|---------------|------------------------------------|-------------------------|------------------------|---------------|
| 1.Visitors *1 | 11,172                             | 13,297                  | 12,990                 | 37,459        |
| 2.Press *2    | 55                                 | 57                      | 40                     | 152           |
| <b>Total</b>  | <b>11,227</b>                      | <b>13,354</b>           | <b>13,030</b>          | <b>37,611</b> |

### ●Number of visitors method of counting

\*1 We counted the number of visitors, exhibitors, and seminar speakers who pre-registered, registered on the day of the show, or checked in at VIP counter.

\*2 The number of press registered for coverage by the Show Management Office is counted.

\* The number of guests and related persons who attended the meeting at the show management office is calculated in accordance with 1.

# Opening Ceremony



*The opening ceremony was grandly held with 25 representatives from industry associations, organizations, and local governments that supported and endorsed SPORTEC*

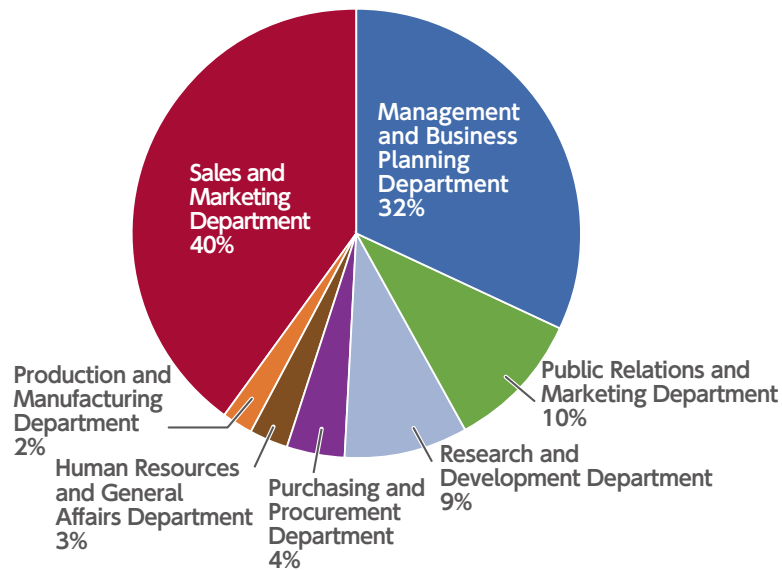
**Mr. Harada Munehiko**  
**Mr. Tetsuo Fukunaga**  
**Mr. Hideki Makihara**  
**Mr. Shinpei Matsushita**  
**Mr. Sakon Yamamoto**  
**Mr. Ken Hashiba**  
**Mr. Taisuke Hashimoto**  
**Mr. Hironobu Saito**  
**Mr. Park Yong Cheol**  
**Ms. Prodpran Samarnmit**  
**Mr. Kay Chen**  
**Mr. Kazutoshi Watanabe**  
**Mr. Teruichi Shimomitsu**  
**Mr. Shuji Hanafusa**  
**Mr. Ryu Takeda**  
**Mr. Masanori Kuriyama**  
**Mr. Isao Tsukamoto**  
**Mr. Masashi Shibata**  
**Mr. Reki Higashiyama**  
**Mr. Eiji Tezuka**  
**Mr. Akira Maeda**  
**Mr. Hiroyuki Abutani**  
**Mr. Takenori Furuya**  
**Mr. Tatsuo Takahashi**  
**Mr. Tsuyoshi Sasaki**

Chairman of SPORTEC, Executive Committee Chairman of Japan Sports Tourism Alliance, President of Osaka University of Health and Sport Sciences  
Chairperson Emeritus of SPORTEC, Professor Emeritus of National Institute of Fitness and Sports in KANOYA, Professor Emeritus of Tokyo University, Professor Emeritus of Waseda University  
Member of the House of Representatives, Secretary General of the Sports and Health Industry Promotion Parliamentary Alliance  
Member of the House of Councilors, Chairperson of the Liberal Democratic Party's Research Commission for the Establishment of a Sports Oriented Nation  
Member of the House of Representatives, Deputy Chief Secretary of the Liberal Democratic Party's Research Commission for the Establishment of a Sports Oriented Nation  
Deputy Director General of Japan Sports Agency  
Director of Healthcare Industries Division, Commerce and Service Industry Policy Group, Ministry of Economy, Trade and Industry  
Director for Sports, Tokyo Metropolitan Government Bureau of Citizens Cultural and Sports Affairs  
Korea Sports Promotion Foundation Executive Director  
Sports Authority of Thailand Deputy Governor for Sports Promotion  
Institute for Information Industry (III), Project Manager  
Chairman of Sasakawa Sports Foundation  
Chairman of Japan Health Promotion & Fitness Foundation  
Chairman of Fitness Industry Association of Japan  
Director of Japan Sports and Health Industry Federation, Chairman of Bowling Proprietors' Association of Japan  
Director of Japan Sports and Health Industry Federation, Vice-Chairman of Japan Tennis Industry Association  
Chairman of Japan Wellness Industry Revitalization and Promotion Association, CEO of KAGA ELECTRONICS CO., LTD.  
Chairman of National Strength and Conditioning Association Japan  
CEO of Nesta Japan Co., Ltd.  
Vice-Chairman of SPORTEC, CEO of Think Fitness Co., Ltd.  
Vice-Chairman of SPORTEC, Japan Society of Sports Performance Research, Vice-President of National Institute of Fitness and Sports in KANOYA  
Executive Committee Member of SPORTEC, Vice-Chairman of Japan Association of Training Instructors  
Executive Committee Member of SPORTEC, CEO of Club Business Japan Co., Ltd.  
Executive Committee Chairman of Health and Fitness Japan, CEO of Johnson Health Tech Japan Co., Ltd.  
SPORTEC Show Manager, CEO of TSO International Inc.

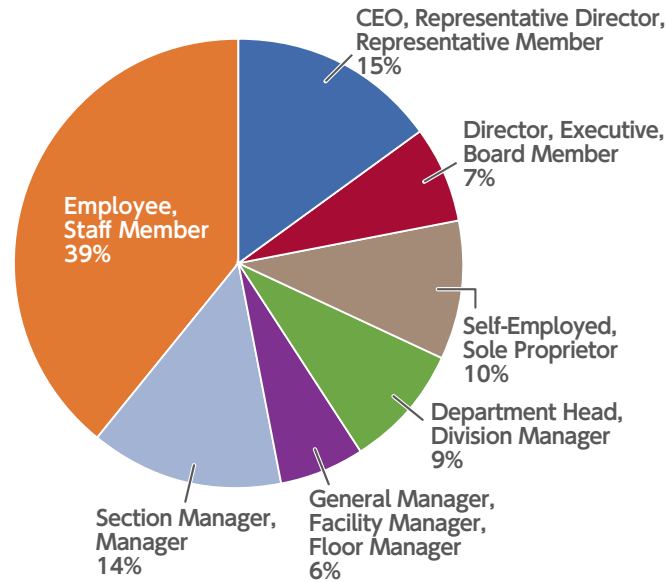


# Visitors Overview & Survey Results

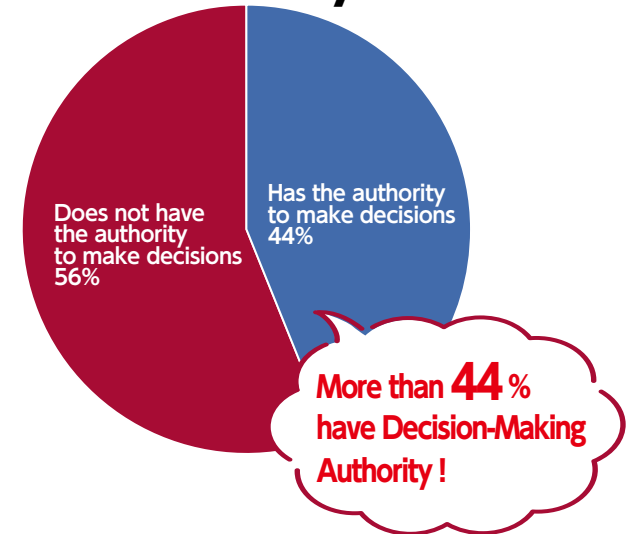
## Job Category



## Job Title

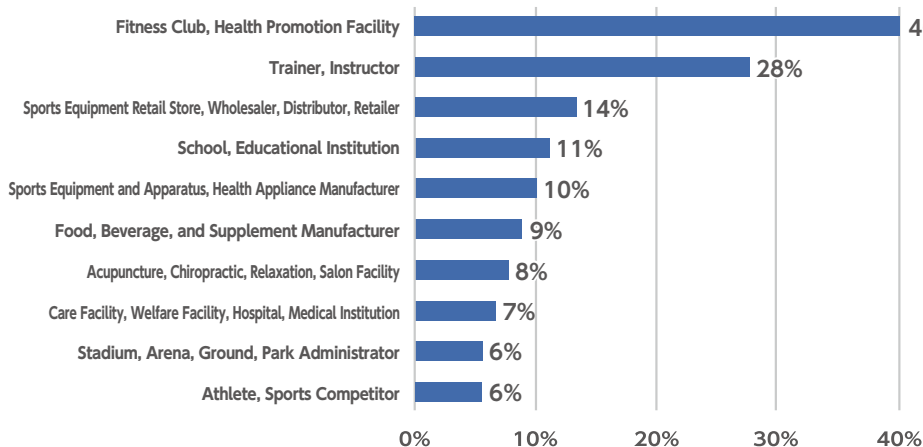


## Decision-Making Authority



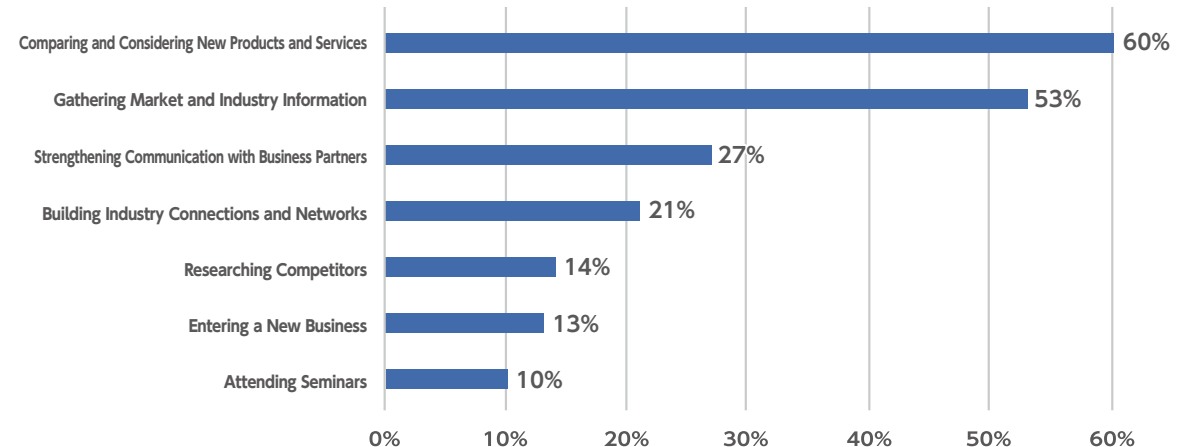
## Industry\*

\* Multiple answers possible



## Purpose of Visit\*

\* Multiple answers possible



# Visitor List

Executives from key companies visited in large numbers to discuss future investments, development, and procurement.

\* Japanese companies that visited in 2024 (some experts)

## Fitness & Sports Facility



## Sporting Goods Store & Retailer



## Personal Gym & Studio



## Hospital & Medical Institution



地方独立行政法人  
東京都健康長寿  
医療センター



筑波記念病院  
TSUKUBA MEMORIAL HOSPITAL



北里大学北里研究所病院  
Kitasato University Kitasato Institute Hospital



医療法人社団 誠敬会  
千葉中央メディカルセンター



東京都リハビリテーション病院



社会福祉法人横浜市リハビリテーション事業団  
横浜市総合リハビリテーションセンター





# Exhibitor List ①

## ◆Fitness Machine Area ①

A.C.P.  
AAC STUNTS  
AFAA JAPAN/ NASM JAPAN  
ALCO INTERNATIONAL  
ALIGHT  
ALINCO  
ALIVE/TLS/Cykinso/Wellier  
alliance  
ALPRON  
ALPS  
ASIQ TAIWAN INTERNATIONAL Corp./Cluch Enterprise Co., Ltd.  
ASPIREST  
AXIS  
Bee Quick/AND ONE Co.,Ltd.  
BEEATS/iBODY JAPAN  
bloom-plus/ENERSKIN JAPAN  
Bravo Group  
Byzoom Fitness  
Campnet  
CHARION  
Chenn Fung International Co., Ltd.  
Club Business Japan  
CS-CORE  
CSE  
Culture Experience  
DAIKIN INDUSTRIES  
DK City  
Doctors Man  
DOLA  
DONGGUAN APEX SPORTS PRODUCT CO.,LTD  
DOS&YOUNIQUE Co., Ltd.

Dr.training  
DRAX JAPAN Inc./Fitness Apollo / R-body / Perform Better Japan  
Dream Company  
dricos  
Extlink  
FIT PLACE  
Fit Solution/wise project/Preventive Wellness Association  
FIT.inc /SHUA  
Fitcom  
Fitnear gym  
Fitness Industry Association of Japan  
Fitness Sports  
fittrix  
FlightPilates  
FUJIMORI  
GAURA  
Geed Japan/DREAM GATES/Well One  
GentlemanFitnessClub  
Godai Group  
Gokuraku training club  
Groony  
Gym Garage Inc.  
H&W Support  
hacchu navi  
hacomono  
Hayabusa Giken  
HIROTEC  
IIDA HOSIERY  
InBody Japan  
Indian Exhibition Services  
INFOTRADE MEDIA CO., LTD.

ISI Software  
I-SITE  
ITOKI GROUP  
IWF 2025 The 12th China (Shanghai) Int'l Health, Wellness, Fitness Expo  
IXPASS  
Japan Association of Training Instructors  
Japan Bodybuilding & Fitness Federatio  
Japan Dance Authorize Council  
Japan Innovation  
Japan Insider  
JASC/Sleep, Spine, and Hip Joint Studio Tokyu Plaza Shibuya  
J-circuit /Shisei 1st  
JIA HAO PLASTICS FACTORY CO., LTD.  
Jinhua Gordon Sports co.,Ltd  
Johnson Health Tech Jaoan  
joyfuljapan  
JS Inc.  
JUNO PILATES  
JW Sport (USA) INC/JW Sport (USA) INC  
Kasumori Electric  
KENKOUYA  
KLASS Corporation  
K-MAX  
Koho Corporation  
Korea Sports Promotion Foundation (KSPO)  
Lacto Japan  
Last Wellness  
LEXCO Co., Ltd.  
LIENNE FOAMS INDUSTRIAL CO.,LTD  
Life Fitness Japan  
Lifegear Taiwan Ltd

# Exhibitor List ②

## ◆Fitness Machine Area ②

|                                    |  |  |
|------------------------------------|--|--|
| LIFT                               | Physical Education and Sports Publishing Company | Sysports   |
| Lightspeed Solutions               | POLA ORBIS HOLDINGS INC.                         | SystemD  |
| LOGOS CORPORATION                  | Prime Education                                  | Taiwan External Trade Development Council          |
| LUXURY CARD                        | PROAVANCE  | Taiwan External Trade Development Council (TAISPO) |
| MAEDA KOSEN                        | Professional Trainers Team                       | Taiwan Yinband Co.                                 |
| MAKI Sports                        | Profitjapan Corporation.                         | TANITA   |
| Mary platinue                      | PROTEA JAPAN                                     | TECHNOGYM  |
| Mecara LLC                         | PSGA   | THINK FITNESS                                      |
| MEDIANA Co., Ltd.                  | Real International                               | Three White  |
| Merci                              | REDAS  | Tomo corporation                                   |
| MIC                                | REVOLUONE  | TOYO MEDIC   |
| Mindbody ClassPass Japan           | Ryobi Systems                                    | Tri Great International LTD.                       |
| MIYABI Co., Ltd.                   | S•Laboratory                                     | TSUMUGU  |
| Montreux                           | SAFARI Co., Ltd.                                 | TTK/Rakuretech                                     |
| MORINAGA                           | SALT EIGHT/Motioncare Pilates                    | Uchida Hanbai                                      |
| Mueller Japan                      | sanctjapan                                       | ULTIMABODY   |
| Muscle training MEMO               | Sandian  | UTECH CO., LTD/Angelsystem.net                     |
| NESTA JAPAN                        | Saps   | Wamu Corporation                                   |
| NESTY                              | SARA INTERIOR SYSTEM CO., LTD.                   | Whitening Plus                                     |
| NEW LONG CHING INDUSTRIAL CO., LTD | Sean&Stephen Corporation                         | Wolftail   |
| Nihon Kiatsu Baruku                | Seca   | WORLD BEAUTY WORKS                                 |
| OHTORI                             | Shanghai Formore Exhibition Service              | Xiamen Zhoulong Sporting Goods Co., Ltd.           |
| OLC JAPAN                          | Shisei 1st                                       | YAMATO-SCALE                                       |
| Onacasoft                          | SLDS   | YAMAUCHI   |
| ONE WORLD                          | Smaregi  | ZAOBA Corporation.                                 |
| Opt Fit                            | SMART BULL                                       | ZERO Initialize                                    |
| PAYFOWARD                          | SOUMI  | Zhejiang Lianmei Industrial                        |
| PEDX                               | Sport motivation                                 | Zionx Co.  |
| Perst one                          | Sportip, inc.                                    |  |
| Philosopher's body project         | SPORTS DOCK                                      |  |
| PHITEN KOREA                       | STORES   |  |



# Exhibitor List ③

## ◆Sports & Beauty Area

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|                                  |                                 |                            |
|----------------------------------|---------------------------------|----------------------------|
| Adrian                           | Japanese food Peptide Institute | Pilates Festa              |
| ALEN INTERNATIONAL               | Jibunde                         | Premium Water              |
| BISOUS Corporation               | KOSEI JAPAN                     | Repilates                  |
| Book House HD                    | Light Tree Ventures USA LLC     | RIRI EAGLE                 |
| C'BON                            | MAJESTEX-TRADE                  | Setsu Planning             |
| Euglena                          | MAKI Ruby-cell                  | TANABE                     |
| FACE&BODY PEAK                   | Marubu/Chill Time               | TIMEWORLD                  |
| FSJ Bridge Partnerz              | Merrithew International Inc.    | TOPRUN                     |
| Fukuoka Foods/Fukuoka Foods Ltd. | MTG                             | UNIPAD                     |
| JAPAN BENESSERE                  | Nihon Trim                      | UNITED SPORTS BRANDS JAPAN |
| JAPAN SAFETY TANNING ASSOCIATION | Park corporation                | WILLDAIFLEX                |
| Japan-Cryo                       | PIERAS                          | World Net International    |

## ◆Sports Nutrition Area

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|   |                                  |                            |
|---|----------------------------------|----------------------------|
| Ajinomoto AGF                                   | ISKRA INDUSTRY                   | ShakeSphere Products LTD   |
| AJINOMOTO FROZEN FOODS                          | Manda Fermentation               | SHINSHU FITNESS WAGASHI    |
| Arist   | MARUZEN                          | SIGMA Technology           |
| ATTSU   | Mec Foods                        | SpOATS Expert              |
| BioTech USA                                     | Meiji Co., Ltd.                  | TAIYO GREEN ENERGY         |
| BS TV TOKYO Corporation                         | MORINAGA MILK INDUSTRY CLINICO   | TAKASHIMA INDUSTRY         |
| CORAZON   | Nomura Real Estate Life & Sports | Takigawa Corporation Japan |
| Cycle.me  | NUREX                            | Teruteru-bozu              |
| fine-sinter/Taiyo Green Energy Co., Ltd.        | ohtoneduke                       | TK CREATE                  |
| Food Paradise Tottori Prefecture/Tottori Gibier | OTV DEVELOPMENT                  | Veritas                    |
| Glico   | Premier Anti-Aging               | VIROUTE Inc/NTC Co., Ltd.  |
| INFINITY Enterprises                            | QOL Laboratories                 | Willfarm                   |
| KOHLKAN Pharmaceutical Institute                | ROBERTET                         | your story                 |
| LGC Group                                       | Sakata Beika                     |                            |

# Exhibitor List ④

## ◆ Sports Fashion & Goods Area

### Active Products

ALICE INTERNATIONAL Co.,LTD  
BANYU  
BESIDE  
CIKERS—Xteamwear  
CSTOWN  
Dongguan Xing Long Sporting Goods Co., Ltd.  
GANA Co., Ltd  
GRIPIT  
H&S INTERNATIONAL  
HANGZHOU GEESHUN SPORTS EQUIPMENT  
HANGZHOU JIURAN IMPORT EXPORT  
Hangzhou Silverline Tour Products  
Hebei Youjie Sports Goods  
Huizhou ODI Industry and Trading Co.Ltd  
INABATA  
IROX inc.  
Jiangsu Laiao Material Technology  
JINHUA ENKIN SPORTS GOODS  
KENKOSYA  
Kicksa Sports  
Ligua  
Medical Technology Alliance Inc

### Micreations

NANTONG DASONG CORPORATION  
NANTONG LEIMAO HOME TECHNOLOGY  
NIIDA BUSSAN  
NINGBO GFORCE OUTDOOR TECHNOLOGY  
Ningbo Lohas Outdoor Products  
NINGBO PENPEN SPORTS  
Ningbo Powerful Electrical Appliance  
Ningbo SUNA Health Technology Co., Ltd.  
Ningbo Valleymoon Technology  
NINGBO WINFUN SPORTING GOODS  
NOSAKA  
Prezzy  
Qingdao Wis-Tech Machinery Manufacturing  
QINGDAO YIELD GARMENTS  
Remington SPORTS PVT. LTD.  
RETURN  
SANVI  
Shanghai Dome Hats & Accessories Mfg.  
Shanghai Mudoo Textile  
SHANGHAI TOYS IMPORT AND EXPORT  
SHENZHEN BEOKA TECHNOLOGY  
Shenzhen Leyi Business Technology

### SHENZHEN OHUP TECHNOLOGY CO LTD

Shenzhen Superlife Industrial Limited  
Shenzhen Xinyonggao tech  
Suzhou ProCircle Technology  
Taiwan Hosiery Manufactures' Association  
TANISHI Total Print Solution  
TianChang Spatle Sports Equipment Technology  
TOKY JAPAN  
Tonglu Hunter outdoor products  
TOSCOM  
U Young Appliance Manufacturing (Xiamen)  
URBANIZE  
Urti  
Warrior International Limited  
YiChun Jolio Protection Technology Goods  
Zhejiang Dapao Technology  
Zhejiang Kanglaibao sporting goods  
Zhejiang Qikai Electromechanical Technology  
Zhejiang Quzhou Sung Rubber&Plastic  
Zhong Qian (GZ) Aquatic Sports  
ZIENJIANG EXCELENCE NWE MATERAIL TECHNOLOGY

## ◆ Recovery Area

### Bob AND Brad®

Colan Totte. Co., Ltd.  
cyucyulu.  
DENBA JAPAN  
DIATECNICA  
FUJIIRYOKI  
Kids Corperation  
KIUMTECH  
Kompeen Limited/NINGBO REECON HEALTH TECH. CO LTD

### KOWAGROUP

Mirart Inc.  
MITSUBOSHI PLANNING CORP.  
MR  
M's System  
NBC International Japan  
nippack  
NSE  
Organic Science

### RANEN

RELTEC Medical Devices Corporation  
slepton  
Star'Q  
YAK-OH Corporation  
YAMAMOTO CORPORATION  
YUNOHANA



# Exhibitor List ⑤

## ◆Sports Science Technology Area

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aiwell Inc.  
ANAPA FITNESS  
Barking Dog Technology  
CHUKYO UNIVERSITY  
Concept and Design Inc.  
CORE/AltEdge/PRECISION  
CYBERDYNE INC.  
Decentralized Biotechnology Intelligence  
Doshisha University  
Galerdo Inc.  
G-Search Limited  
HARTECH  
Institute for Information Industry  
International Budo University  
Japanese Association for Sport Management  
JoiUp Technology Corp.  
JSVA

JUNTENDO  
JUTE  
Kokushikan University  
MDC  
MEDICORE JAPAN  
MIRROR FIT.  
Mobby Technology  
MYLAPS Sports Technology.  
Nac Image Technology  
National Institute of Fitness and Sports in KANOYA  
Orthopedic Pillow Marvelous Power  
Osaka University of Health and Sport Sciences  
Purus  
REAXION  
Rikkyo University  
Ritsumeikan University  
Sapeet

SEDA G-Tech  
SHENNONA  
Sumitomo Riko  
Sunbears  
Teikyo University  
The Kitasato Institute  
The University of Tokyo Sports Science Initiative  
Timewell Medical/Goshu Yakuhin  
Tokai University  
uCare Medical Electronics  
UmiLab China  
UmiLab x SnapFinger  
Uniwill Technology  
VIP GLOBAL  
WASEDA University  
YU-CHENG Technology Inc.

## ◆Sports Event & Tourism Area

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AINAGOC  
American Express International  
AOYAMA TRADING  
B-Assist  
cycle village TAMAKAWA  
Donguri Foundation  
Ehime Prefectural Government.  
Frasco100cc  
HT PLANNING CO.,LTD.  
HUNET  
International Sports & Wellness Weekend Secretariat  
Ishigaki Sports Commission  
Japan Sports Agency/Sport in Life Project  
KANAZAWA CULTURE AND SPORTS COMMISSION  
Kesenuma City  
Kumagaya city

MAEBASHI CONVENTION & VISITORS BUREAU  
Nanki Area Sports Training Camp Promotion Council  
NEC  
NTTSportict  
Oita Prefecture  
Ota Sports Commission  
RADIX & Support  
Saitama Prefecture  
Sapporo Global Sports Commission  
SHINSEISHA  
SPORTS 21  
Sports Authority of Thailand  
SPORTS CAMP YUME DREAM  
SPORTS COMMISSION ODATE  
Sports Commission Okinawa  
Sports Commission Shizuoka

SUN FLAME  
SusonoCity•GotembaCity•OyamaTown  
The Asahi Shimbun Company  
Tochigi Prefecture Sports Commission  
Tokyo Metropolitan Geriatric Hospital and Institute of Gerontology  
Tokyo Metropolitan Government.  
TOTTORI CONVENTION BUREAU.  
Ube City Sports Commission  
URAWA RED DIAMONDS  
USP  
Uzawa Net  
World Masters Games 2027 Kansai  
Yatsushiro Sports Commission  
Young

# Exhibitor List ⑥

## ◆Sports Facility Area

Asopori  
CLOVER TURF  
Dynamarks

FUGU INNOVATIONS JAPAN  
NINGBO BEST SWING IMPORT & EXPORT COMPANY LIMITED/  
Member of Zhejiang Toy & Juvenile Products Association

Panasonic Corporation  
TOSYS CORPORATION  
Unionbiz

## ◆Golf Performance Area

AIGIA Co., Ltd.  
AMPLUS/Done Science  
ClubCreate.  
Crescent  
Cyan Lab

Dai3kizai  
DMBH Co.,Ltd.  
Flying Colors  
GOLFZON  
JGFO

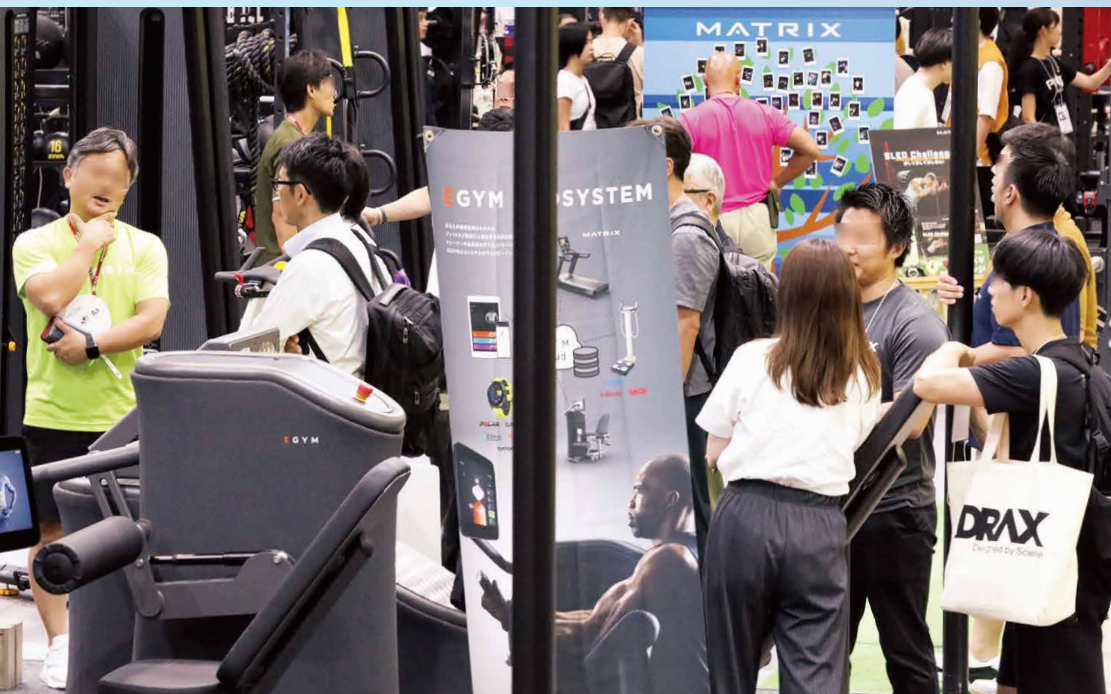
KHY.Co.Ltd  
Sense It Smart Corporation  
Singapore Aimlong Enterprises Pte. Ltd.  
StepGolf  
Yokohama Global Trading





# Photo Gallery ①

Numerous consultations on "experiencing and comparing products firsthand" and "discussions on implementation" were held daily





# Photo Gallery ②

At the venue's reception party, around 300 attendees, including key industry figures, engaged in networking





# Photo Gallery ③

SPORTEC hosted energetic and dynamic live events unique to the exhibition every day





# Information for SPORTEC2025

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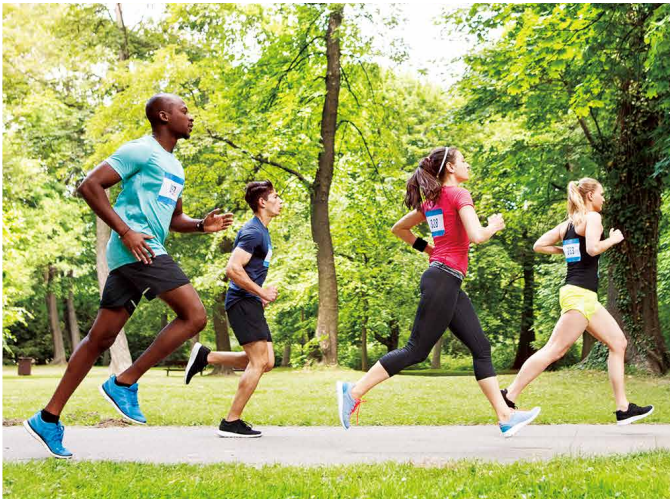
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**Venue** TOKYO BIG SIGHT - East Hall

**Organizer** TSO International Inc.



Website

<https://sports-st.com/en/>



Inquiry

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