

The Largest Exhibition for Sports and Fitness Industry in West Japan

SPORTTEL[®] Fukuoka 2024



17-19※ December 2024 Marine Messe Fukuoka Hall B

※December 17th: 1pm-5pm / December 18th: 10am-5pm / December 19th: 10am-4pm

<https://sports-st.com/fukuoka/en>

Organized by
TSO International
Gate to Global Business



SPORTEC Fukuoka is the largest exhibition specializing in the sports and health industry in West Japan

Pictures of SPORTEC Fukuoka 2023



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Why Fukuoka?

1: Fukuoka serves as Asia's entrance due to its excellent transportation infrastructure.

Fukuoka Airport is a major international airport with extensive flight connections to various Asian cities, facilitating easy access for travelers entering or leaving Asia. The city is also well-served by a comprehensive network of high-speed trains, allowing efficient travel to and from other Asian destinations. Fukuoka's seaport, Hakata Port, further enhances its transportation connectivity, enabling cargo shipments and ferry services to neighboring countries.

2: Fukuoka's significant population contributes to its role as Asia's entrance.

With a population exceeding 1.6 million, Fukuoka is one of Japan's largest cities. The city's sizeable population creates a vibrant and diverse community, attracting people from across Asia. The multicultural environment and the presence of international residents and businesses contribute to Fukuoka's reputation as a gateway to Asia, fostering cultural exchange and economic interactions.

3: Fukuoka's robust economy, reflected in its GDP, reinforces its status as Asia's entrance.

The city boasts a strong and dynamic economy with a diverse range of industries, including manufacturing, technology, finance, and services. Fukuoka is a hub for innovation and entrepreneurship, attracting investment and business opportunities from both domestic and international companies. Its economic strength and growth contribute to Fukuoka's significance as a gateway to Asia, offering avenues for trade, investment, and economic collaboration within the region.



TSO International Inc.
CEO Tsuyoshi Sasaki



Why Kyushu is a sports city?

Located in southwestern Japan, Kyushu is proudly known as the "Sports Island" for thrilling reasons that captivate locals and visitors alike worldwide.

1 Beautiful Sports Event Settings

Kyushu's scenic natural environment provides a beautiful stage for various sports events. Soccer matches and martial arts competitions take place amidst breathtaking landscapes, making these sports events truly special.

2 World-Class Training Facilities

Kyushu provides excellent training centers for athletes globally, recognized for their outstanding quality. In an environment equipped with the latest resources, athletes refine their skills and develop extraordinary capabilities.



3 Passionate Sports Community

The local residents of Kyushu harbor a deep passion for sports, actively supporting local matches and events. The enthusiastic atmosphere, where audiences unite in cheers, celebrating sports events, has made Kyushu famous as a "Sports City."

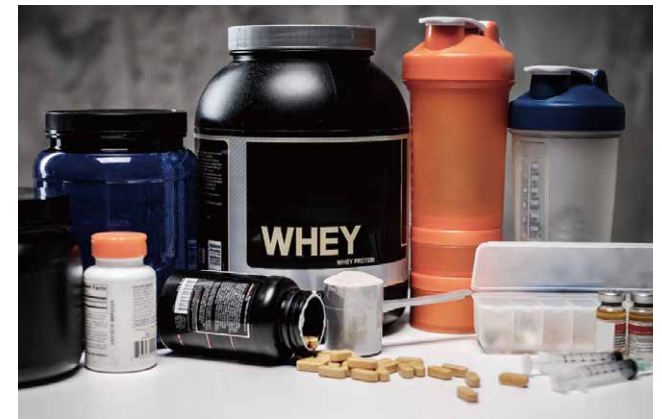


3 Features of **SPORTEC** 2024 *Fukuoka*

SPORTEC Fukuoka is an excellent opportunity to expand sales and develop new partners.

- 1** A prime opportunity to expand market presence in Kyushu's huge market includes many undiscovered **new buyers who have not visited the Tokyo show.**
- 2** A real business matching platform with **200※ exhibitors**, primarily from the Kyushu region, and **12,000※ highly motivated visitors** with strong purchasing interest.
- 3** A perfect opportunity to boost brand recognition and carry out marketing activities in the sports-centric region known as the **"The Sports Island" – Kyushu.**

※ schedule



Products related to sports, fitness, beauty, sports technology, and enhancing sports performance are gathered.



Fitness and training



Dance programs



Training wear and sports fashion items



Beauty products and diet foods



Sports science technology



Stretching equipment and health programs



Outdoor equipment and supplies



Pool, spa and sauna



Professional sports management support



Support for sports competitions and tourist information



Equipment and machinery for sports facilities



Sports nutrition and health foods



brings together the following leading Japanese and international buyers(※expected)

Fitness Club



Sports Equipment Stores, Retail chains, and Specialty Shops



...and many more !

SPORT-EC 2024 Fukuoka

brings together the following leading Japanese and international buyers(※expected)

Sports Organizations,
Professional and
Corporate Teams



Physical
Education
University



...and many more !

This exhibition enables business meetings with the following:

The event will become a gathering place of 12,000 visitors in real for facilities catering to individuals involved in sports and those who guide them.

- ✓ Fitness facilities, personal gyms
- ✓ Trainers, instructors
- ✓ Beauty salons, esthetic salons, various body makeover salons
- ✓ Sports equipment stores, retail stores, department stores, online shops
- ✓ Government offices, local government sports and physical education promotion and health
- ✓ Promotion divisions
- ✓ Universities, high schools, educational institutions
- ✓ Nursing care services, hospitals, rehabilitation facilities
- ✓ Sports organizations, professional and corporate teams
- ✓ Stadium, arena, sports facility managers, developers
- ✓ Athletes, sports competitors, sports enthusiasts



BOOTH & SHELL SCHEME PACKAGE PLAN

■ Space Only

8.1 sqm. (3.0m x 2.7m) = 1 Booth

JPY 352,000*¹ / Booth



*Our agents may have their own price, so please follow the price the agent offers to you.
*If you have agents or distributors in Japan, the local price and benefit are subject to your booth fee.
*Price is for space only. Shell Scheme Package is not included.

■ 1 Corner Space Charge **JPY 44,000*¹ / Corner**



■ Early Bird Discount

JPY 55,000*¹ / Booth

The discount period expires on July 31st(Wed),2024



■ Shell Scheme Package Plan

Space only plan is not included basic panels. Please apply for Shell Scheme Package Plan or decorate your booth with your own booth constructor/designer.

Shell Scheme Package Plan is available if you do not have own decorator.

Please contact to Show Management office if you would like to receive more information.

*¹ All prices are included local tax.



SCHEDULE

SPORTEC Fukuoka 2024 will proceed to the event according to the following schedule. The sports and wellness industry offers you great business opportunities. Please apply as soon as possible.

By July 31 2024 Early Bird Discount

Early Bird Discount (JPY55,000/booth) is available for application who submit the application by the end of July 31 2024

By September 2024 Application Deadline

October 2024 To Start Promotion

PDF invitation Ticket for free admission will be provided to the exhibitors. You may give out the PDF Invitation to your clients, business partners, etc. for promoting the show, which you'll be participated in.

**December 16 (Mon) -
17 (Tue), 2024**

Move-in Days

**December 17 (Tue) -
19 (Thu), 2024**

**SPORTEC
Fukuoka 2024**

**December 19 (Thu),
2024**

**Move - out Days
The Show Ends.**

Contact » TSO International Inc.



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Inquiry

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<https://sports-st.com/fukuoka/en>

