

Special Discount Offer!

Standard Booth (Space Only)

[Booth Specifications]

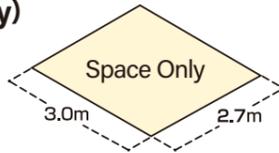
● 1 Booth: W3.0m × D2.7m = 8.1 sqm

[Space Fee]

Space Fee / 1 Booth	
Early Bird Price Until March 31 (Tue), 2026	Regular Price
JPY 462,000	JPY 495,000

* Price is for Space Only. Shell Scheme Package is not included.

* Please be sure to prepare basic panels between adjacent booths or use a Shell Scheme Package (paid) provided by the Show Management Office.



Corner Booth Option JPY 44,000 / Corner

- * Corner booth locations are limited and subject to availability.
- * If a corner location cannot be assigned, the fee will be refunded.
- * If your booth qualifies as a corner, the fee will be charged additionally.

▶ Shell Scheme Package Plan

Space Only plan is not included basic panels. Please apply for Shell Scheme Package Plan or decorate your booth with your own booth constructor / designer. Shell Scheme Package Plan is available if you do not have own decorator. Please contact to Show Management Office if you would like to receive more information.

* All prices are tax-inclusive amounts in Japanese yen.

* Please refer to the back of the application form for exhibition regulations.



Exhibitor Support Services

Take full advantage of our support services to grow your sales and expand your network.

1 VISA Support Program Free

VISA application documents can be provided to exhibitors who complete payment at least two months before the show. Approval is not guaranteed.

* A mailing fee applies for VISA documents.



2 Promotional Tools Free

Make the most of free promotional items like invitation tickets and web banners to inform prospects and customers through handouts, email, or social media.



3 Online Exhibitor Listing & Brochure Requests Free

Your product and booth info will be listed on the official website, allowing visitors to request materials and learn about your company in advance.



4 Preparation Support Partners Free

We can connect you with reliable companies to support your booth decoration, staffing, shipping, and other needs to ensure a smooth setup and exhibition.



5 Exclusive Promotion Services Paid

Promote your booth with banner ads and promotional emails to stand out and attract significantly more visitors than other exhibitors.



6 Barcode Lead Retrieval System Paid

Scan visitor badges in your booth to instantly collect contact info. A paid service that streamlines follow-up and lead management post-show.



Late April 2026 Promotion Launch

We will send free invitation tickets to all exhibitors. Please distribute them freely to your clients and prospective customers.

Early May 2026 Submission of Required Documents

Booth locations will be assigned by the organizer based on the taste and concept of the exhibited products. Please submit all necessary documents as outlined in the Exhibitor's Manual.

July 6 (Mon) - July 7 (Tue), 2026 Move-in & Booth Setup

July 8 (Wed) - July 10 (Fri), 2026, Exhibition Days

July 10 (Fri), 2026 Exhibition Ends & Move-out

Contact & Application

SPORTEC Show Management Office (TSO International Inc.)
TEL: +81-3-6273-0403 Email: overseas@tso-int.co.jp



Exhibitor Recruitment for 2026

A Gathering of Global Sports Equipment, Goods, and Services to Enhance Performance

SPORTEC 2026

The Largest Sports Industry Exhibition in Japan

2026/7/8 (Wed) - 10 (Fri)

Venue | TOKYO BIG SIGHT - East Hall Organizer | TSO International Inc.



<https://sports-st.com/en/>

A Comprehensive Exhibition Connecting Sports & Fitness with Beauty, Wellness, and Performance Enhancement

SPORTEC 2026

Contributing to the Growth of the Sports Industry Through 9 Specialized Areas !

Fitness Machine Area

Exhibited Products

- Fitness Machines, Training Equipment
- Fitness, Dance, Exercise Programs
- Stretching Programs and Equipment
- Yoga, Pilates Equipment and Programs
- Wearable Devices
- Scales, Body Fat Analyzers, Body Composition Analyzers
- Pool Facilities, Pool Accessories, Sauna, Baths
- Lockers, Amenities, Hygiene Facilities
- Fitness Franchise Chains, Consulting
- Customer Management Systems, Facility Systems, etc.



Sports Facility Area

Exhibited Products

- Equipment and Machinery for Sports Grounds
- Artificial Turf, Natural Grass
- Gymnasium Flooring, Soundproof Walls, Building Materials
- Competitive Sports Equipment
- Heat Mitigation Products, Fans
- Sports Lighting, Air Conditioning Systems
- Nets, Safety Equipment, AEDs
- Facility Renovation Services, Designated Management Services
- Energy Saving and Conservation Support Services
- Seismic Resistance, Disaster Prevention Services, etc.



Sports Event & Tourism Area

Exhibited Products

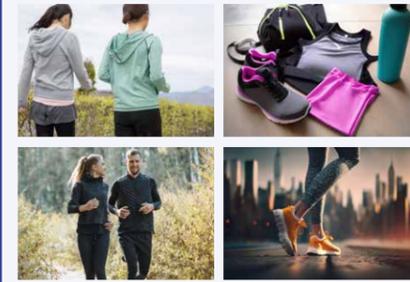
- Sports Event Planning and Management Companies
- Equipment and Supplies for Event Setup
- Event Management and Secretarial Services
- Sports Commissions, Local Government Authorities
- Sports Organizations, Professional Sports Teams
- Sports Venues, Facilities, Training Camps
- Balloon, Banner, Flag Production
- Support for Sports Equipment Transport, Accommodation Arrangements
- Souvenirs, Novelties, Merchandise
- Event Safety Gear and Supplies, etc.



Sports Fashion & Goods Area

Exhibited Products

- Sports Training Apparel
- Dance and Fitness Wear
- Martial Arts Uniforms and Related Attire
- Performance Enhancing Clothing and Materials
- Bibs, Team Uniforms
- Sports Shoes
- Caps, Sun Visors
- Sunglasses, Goggles
- Name and Print Services, Embroidery Machines
- Various Sports Equipment, etc.



Sports Science Technology Area

Exhibited Products

- High Speed Cameras, Motion Capture
- Measuring Instruments, Measurement Tools
- Simulators, VR and AR Devices
- Motion Analysis Equipment, Software
- Coaching Apps, Team Motion Analysis
- Force Plates, Sensors
- Electromyography (EMG), Brainwave Measurement
- Audiovisual Equipment, Devices, Large Screens
- Educational Apps, Software, Educational Materials
- Sports Education Institutions, Research Organizations, Universities, etc.



Sports & Beauty Area

Exhibited Products

- EMS (Electrical Muscle Stimulation) and Slimming Machines
- Depilator, Body Shavers
- Body Hair Removal and Treatment Services
- Tanning Machines, Tanning Creams
- Sunscreen, UV Protection Clothing
- Cosmetics and Nail Products for Athletes
- Teeth Whitening, Orthodontic Products
- Posture Improvement Devices, Posture Improvement Programs
- Hair Care Products, Wigs
- Beauty Supplements, etc.



Sports Nutrition Area

Exhibited Products

- Protein Based Supplements and Drinks
- Recovery Focused, Amino Acid Based Supplements
- Energy Drinks, High Calorie Foods
- Health Foods and Supplements
- Natural Food Products
- Diet and Fasting Foods
- Sports Food OEM, ODM Services
- Protein Raw Materials
- Various Nutritional Ingredients
- Anti Doping Certification Services, etc.



Golf Performance Area

Exhibited Products

- Simulation Golf
- Launch Monitors, Measurement Devices, Data Analysis Equipment
- Golf Training Equipment & Accessories
- Coaching and Education Programs
- Online Lessons
- Training and Conditioning Machines
- Screens, Ball Dispensers, Mats, Nets
- Construction & Interior Fit-out Companies
- Club Fitting Equipment
- Reservation Management and Membership Management Systems, etc.



Recovery Area

Exhibited Products

- Recovery Wear and Goods
- Stretching Equipment, Relaxation Equipment
- Massage Chairs, Beds, Electronic Therapy Devices
- Thermal Therapy Devices, Treatment Equipment
- Fatigue Recovery Equipment, Cooling Down Products
- Supports, Pain Relief Products
- Balance Improvement Products
- High-Performance Bedding (Beds, Pillows, Comforters, Mattresses)
- Functional Clothing, Loungewear, Underwear
- Sleep Tech Apps, Wearable Devices, etc.



3 Features of SPORTEC

- 1 Japan's largest international sports & wellness industry show with **600*** companies and organizations from around the world.
- 2 A business platform gathering **45,000*** key players driving regional revitalization and health infrastructure through sports.
- 3 A rare in-person opportunity to connect with industry leaders and government officials you can't meet online.

*Expected

Target Visitors

For facilities used by people who "play sports" and those who "coach them"

- ✓ Fitness Facilities, Personal Gyms
- ✓ Trainers, Instructors, Sports Instructors
- ✓ Beauty Salons, Esthetic Salons, Various Body Shaping Salons
- ✓ Sporting Goods Stores, Mass Retailers, Department Stores, Online Shops
- ✓ Government Agencies, Local Government Sports and Physical Education Promotion and Health Promotion Departments
- ✓ Universities, High Schools, Educational Institutions, Vocational Schools
- ✓ Nursing Care and Day Care Services, Hospitals, Rehabilitation Facilities, Treatment Centers
- ✓ Sports Organizations, Professional and Corporate Teams
- ✓ Stadium, Arena, and Sports Facility Managers and Developers
- ✓ Athletes, Sports Competitors, Sports Enthusiasts, etc.