

SPURTEL 2026

The Largest Sports Industry Exhibition in Japan

■ Date: 8-10 July, 2026 ■ Venue: TOKYO BIG SIGHT

Organized by TSO International Inc.
TEL: 81-3-6273-0403 FAX: 81-3-6736-0362 E-mail: overseas@tso-int.co.jp

EXHIBITOR APPLICATION

By completing the following, you are making a formal application for reservation of exhibit space that will be binding upon confirmation from TSO International Inc. The person listed as exhibit contact in this application will receive all mailing/billings relating to this event and shall be responsible for disseminating such information to the relevant parties within their organization.

PLEASE COMPLETE FORM BELOW

COMPANY: _____

*If the display name differs from the contract company name, please provide the required information below

DISPLAY NAME: _____

*Please fill this out only if the display name differs from the contract company name. You cannot include a tagline here.

ADDRESS: _____

CITY: _____ STATE/PROVINCE: _____

ZIP/POSTAL CODE: _____ COUNTRY: _____

PHONE: _____ MOBILE NUMBER: _____ WEB SITE: _____

CONTACT NAME : FIRST/ _____ LAST/ _____ Mr. Ms.

PROFESSIONAL TITLE/POSITION: _____

E-MAIL: _____ PRODUCT: _____

EXHIBITION AREA AND BOOTH TYPE

AREA	
<input type="checkbox"/> Fitness Machine Area <input type="checkbox"/> Sports Facility Area <input type="checkbox"/> Sports Event & Tourism Area <input type="checkbox"/> Sports Fashion & Goods Area <input type="checkbox"/> Sports Science Technology Area <input type="checkbox"/> Sports & Beauty Area <input type="checkbox"/> Sports Nutrition Area <input type="checkbox"/> Golf Performance Area <input type="checkbox"/> Recovery Area	
STANDARD BOOTH PLAN [W3.0m x D2.7m (8.1sqm)] *Tax is included	Quantity
<input type="checkbox"/> Regular Price • JPY 495,000 / Booth <small>*Important Booth Information; Space-Only Fee: Your fee covers the space only; basic panels aren't included. Walls Required: You must provide walls between your booth and neighbors, or rent them from the organizer. Location May Change: Your booth location is subject to change by the organizer for various reasons.</small>	booth(s)
Options *Tax is included	Quantity
<input type="checkbox"/> Corner Space Charge • JPY 44,000 / Corner <small>*There are limit number of corner spaces. We might not be able to meet your request.</small>	corner(s)

CAUTION: To whom it may have own agency; please follow the price your agent offers to you.

If you have agents of distributors in Japan, the local price and benefit are subject to your booth fee. Thank you.

PAYMENT TERMS: In order to reserve your space, it will be required by making the one-time scheduled payment only. The applicant must be accompanied by 100% of the total amount of charge by the date, which the show management scheduled. The reservation request will be cancelled if the management does not receive the full amount of payment until the due date, and the reserved space will be released. Full details are contained in The Exhibition Terms & Conditions that form part of this Agreement and is incorporated by reference hereto. By signing below, the signatory certifies that he/she has the authority to sign the contract and bind the company listed to the participation obligation.

I hereby declare to have read and accepted The Exhibition Terms & Conditions, including the cancellation and payment policy of the Agreement.

DATE: DAY/ _____ MONTH/ _____ YEAR/ _____

PRINT NAME: FIRST/ _____ LAST/ _____

SIGNATURE: _____

FOR OFFICIAL USE ONLY

■ Accepted by TSO International Inc.

PRINT NAME: _____ SIGNATURE: _____ DATE: _____

■ Confirmed by Agency *Agency signature is omitted if the applicant applies directly to the show management.

COMPANY NAME: _____

PRINT NAME: _____ SIGNATURE: _____ DATE: _____

The Exhibition Terms & Conditions (the "Agreement")

The Organizer, TSO International Inc. and the Exhibitor applicant agree to adhere to The Exhibition Terms & Conditions, and enter into this Agreement.

1. Agreement

(i) This Agreement constitutes a license granted by the Organizer to the Exhibitor only and shall not be deemed to be a lease or an Agreement for lease.
(ii) The Term & Conditions of this Agreement shall commence upon the establishment of the contract and shall continue until all financial obligations related to the exhibition, owed by the Exhibitor to the Organizer, have been fulfilled following the conclusion of the exhibition.

2. Exhibition Space Allocation and Usage

(i) The exhibition space will be determined by the Organizer through the allocation process based on the size and location of exhibits and will be notified to the Exhibitor. The Exhibitor may not raise any objections or requests for changes regarding the allocated exhibition space.
(ii) The usage period for the exhibition space, as determined by the Organizer's allocation of exhibit space (the date and time) will be notified in the "Exhibitor's Manual."
(iii) The exhibit space must be staffed at all times during the exhibition hours specified by the organizers in the "Exhibitor's Manual."
(iv) The full contract price is payable even if the Exhibitor eventually does not utilize the whole exhibit space.
(v) If the Exhibitor does not fulfill any of its obligations set out in this Agreement, the Organizer will be entitled not to proceed with the allocation of exhibit space, or to withdraw an existing allocation of exhibit space or not to make exhibit space available, without prejudice to the Organizer's claim for full payment of the amounts due.

3. Payment

Unless otherwise stipulated, stand rent shall be paid by the Exhibitor in accordance with the following schedule.

(i) The Exhibitor applying for exhibition space must pay the full participation fee in advance at the time of application.
(ii) The Exhibitor must pay fees other than exhibition space (shell scheme packages, rental equipment, various services) in advance by the due date determined by the Organizer prior to the exhibition.
(iii) The Exhibitor are required to make the payment in Japanese Yen to TSO International Inc., account number of 0100673 at MUFG Bank Ltd., Yotsuya Branch (code: 051). The Exhibitor is also required to pay the necessary bank transfer fee.

4. Cancellation by the Exhibitor

(i) The Exhibitor may not unilaterally cancel their participation. The Organizer may accept a cancellation under the condition that the Exhibitor pays a cancellation fee. Any bank transfer fees incurred will be the responsibility of the Exhibitor.
(ii) No refunds will be issued for exhibit space and shell scheme package fees if a visa application or immigration are denied and participation in the exhibition is cancelled.

Period		Cancellation Fee
(a)	Until April 2 (Wed), 2026	50%
(b)	After April 3 (Fri), 2026	100%

5. Change or Cancellation of Exhibition Agreement by the Organizer

The Organizer reserves the right to change the exhibition schedule or cancel the exhibition under any circumstances as specified in Article 6. Additionally, the Organizer may terminate or modify the Exhibition Agreement without any prior notice if the Exhibitor falls under any of the following conditions. In such cases, the Organizer will notify the Exhibitor in writing. The Organizer will not refund any paid exhibition fees or other charges, regardless of the reason. If the Agreement is terminated during the exhibition period, the Exhibitor must immediately cease all exhibition activities, comply with the Organizer's instructions, restore the exhibit space to its original condition at their own expense, and return it to the Organizer as specified in Article 12.

(i) Conflict with the purpose of the exhibition;
(ii) Disturbing public order or morals;
(iii) Causing inconvenience to other exhibitors;
(iv) Damaging the venue or its facilities;
(v) An organization or individuals involved in collective or habitual violent illegal activities, or a group with unclear business activities;
(vi) False information on the exhibition application form;
(vii) Significant changes to the application form details without obtaining approval from the Organizer;
(viii) Exhibited products that infringe intellectual property rights (counterfeit products) at the venue (similarly applied to cases where the import or sale of goods infringing intellectual property rights is conducted, even if not displayed at the venue);
(ix) Violation of the Agreement, Exhibitor's manual, or other regulations set by the Organizer, or failure to follow the Organizer's instructions;
(x) Failure to confirm payment of the exhibition fee to the designated financial institution by the due date specified in Article 3;
(xi) A co-exhibitor falling under any of the above conditions;
(xii) Non-compliance with relevant laws and standards related to food management and hygiene
(xiii) Other circumstances that pose a hindrance to the management or operation of the exhibition;

6. Change or Cancellation of Exhibition

(i) The Organizer may change the exhibition dates or venue, or cancel the exhibition due to force majeure reasons such as natural disasters, man-made disasters, epidemics, conflicts, or other causes beyond the Organizer's control.
(ii) If the exhibition dates or venue are changed as per the previous clause, the Exhibitor cannot cancel or amend this Agreement on the grounds of such changes. The Organizer will not be liable for any damages incurred by the Exhibitor as a result.
(iii) If the exhibition is canceled as per clause (i), the Organizer may terminate the exhibition contract without any prior notice. The Organizer will not be liable for any damages incurred by the Exhibitor as a result.
(iv) If the Organizer determines that the exhibition will not achieve satisfactory results for all exhibitors, the Organizer may postpone or cancel the exhibition up to two months prior to the scheduled date. Any prepaid exhibition fees and other charges, after deducting incurred expenses (such as venue costs, labor costs, production costs, outsourcing costs, etc.), will be refunded.

7. Management and Liability of the Organizer

(i) The Organizer will exercise the utmost care in managing and maintaining the venue during the exhibition period and the move-in/move-out, and will strive to ensure the smooth operation of the exhibition. In doing so, the Organizer may notify the Exhibitor of necessary measures such as the suspension or restriction of move-in/move-out, display, and demonstrations. Upon receiving such notification, the Exhibitor must promptly take the required measures at their own expense.
(ii) If the Exhibitor does not comply with the Organizer's notification regarding the measures mentioned in the previous clause, the Organizer may take necessary actions at their discretion. Any costs incurred in this case will be borne by the Exhibitor. The Organizer will not be liable for any damages incurred by the Exhibitor as a result.
(iii) The Organizer will not be liable for any damage or theft of the Exhibitor's exhibits, decorations, etc., caused by natural disasters or other force majeure events that are beyond the Organizer's control.
(iv) The Exhibitor is responsible for all immigration and customs procedures related to their personnel and exhibits. The Organizer will not be liable for any issues that prevent the participation of the Exhibitor's personnel or the display of their exhibits at the exhibition due to these procedures.
(v) The Organizer will not be responsible for any accidents, damages, or injuries involving visitors or third parties resulting from experiences, tastings, or samplings of exhibits within the Exhibitor's booth during the exhibition period.

8. Responsibilities of the Exhibitor

(i) The Exhibitor is responsible for managing their exhibits, decorations, etc., at their own expense and under their own responsibility during the exhibition period and the move-in/move-out days. The Exhibitor must exercise the utmost care and strive to ensure the smooth operation of the exhibition in accordance with the "Exhibitor's Manual" established separately by the Organizer.
(ii) The Exhibitor shall be fully responsible for any damage or loss incurred by the Organizer or third parties resulting from the negligence or actions of themselves or their representatives.
(iii) The Exhibitor is responsible for ensuring that all governmental and other regulatory approvals required for the Exhibits and its participation in the Exhibition have been obtained prior to the commencement of the Exhibition.

9. Exhibited Products

(i) The Exhibitor may exhibit only the products listed under the "Exhibiting Product Categories" specified in the "Exhibitor Application Guide" provided by the Organizer B, and only with Organizer's prior approval.
(ii) If the Exhibitor displays products that violate the previous clause, the Organizer will notify the

Exhibitor to immediately remove the offending items. Upon receiving such notification, the Exhibitor must promptly remove the products at their own expense.

(iii) In the case mentioned in the previous clause, if the Exhibitor does not comply with the Organizer's notice, the Organizer may, at their discretion, take necessary actions including removal of the offending products and any other measures deemed appropriate. The Organizer will invoice the Exhibitor for any costs incurred. The Exhibitor cannot make any claims or objections regarding this matter. Additionally, the Organizer will not be liable for any damages incurred by the Exhibitor as a result.

(iv) The Exhibitor acknowledges and consents that the Organizer may photograph the Exhibitor's displays and booth for record-keeping purposes. The Organizer may use these photos in brochures, websites, and other materials related to the Organizer's planning, operation, and management of exhibition.

10. Booth Decoration

(i) The Exhibitor is responsible for decorating their exhibit space at their own expense. The Exhibitor must comply with the decoration regulations specified separately in the "Exhibitor's Manual".
(ii) If the Exhibitor carries out decoration that violates the previous clause, the Organizer will notify the Exhibitor to immediately rectify the decoration. Upon receiving such notification, the Exhibitor must promptly make the necessary corrections at their own expense.
(iii) If the Exhibitor does not comply with the Organizer's notice as described in the previous clause, the Organizer may, at their discretion, take actions including rectifying the decoration and any other measures deemed appropriate. The Organizer may charge the Exhibitor for any costs incurred. The Organizer will not be liable for any damages incurred by the Exhibitor as a result.
(iv) The Exhibitor must not dismantle their exhibited products, decorations, and other items until the end of the exhibition period as specified in the "Exhibitor's Manual."

11. Inspection by the Organizer

(i) The Organizer or their representatives may enter and inspect the exhibition space, and take appropriate measures if necessary for security, fire prevention, or other management purposes, provided they have given prior notice to the Exhibitor. However, in emergency situations where prior notice cannot be given, a subsequent report will suffice.
(ii) In the situation described in the previous clause, the Exhibitor must cooperate with the Organizer's measures.

12. Restoration

(i) The Exhibitor must, immediately after the end of the exhibition period, remove all exhibits, decorations, and other items from the exhibition space at their own expense. They must then restore the exhibition space to its original condition and return it to the Organizer by the deadline specified in the "Exhibitor's Manual" (collectively referred to as "Restoration").
(ii) If the Exhibitor fails to restore the exhibit space as required in the previous clause, the Organizer may consider that the Exhibitor has abandoned ownership of all exhibited products, decorations, and other items in the exhibit space and may dispose of them at its discretion to achieve restoration to original condition. Any costs incurred in this process will be borne by the Exhibitor. The Exhibitor cannot make any claims or objections against the Organizer in this regard.
(iii) If the Exhibitor does not restore the exhibition space to its original condition as required in clause (i) upon the conclusion of the exhibition, the Exhibitor must pay a penalty as separately determined by the Organizer.
(iv) The Exhibitor cannot claim any compensation or request reimbursement from the Organizer for the purchase, relocation, or any other costs related to the restoration of the exhibit space.

13. Prohibitions

(i) Using, transferring, or leasing all or part of the exhibit space to a third party as collateral, whether for a fee or free of charge, or exchanging it with other exhibitors.
(ii) Engaging in activities such as displaying exhibited products, conducting decoration work, or distributing catalogs outside the designated exhibition space within the venue. However, this does not apply to areas previously approved by the Organizer.
(iii) Engaging in activities that produce unpleasant odors, irritating light sources, or other disturbances that may inconvenience other exhibitors, visitors, or the Organizer.
(iv) Performing actions that may cause damage to the venue's building, facilities, or grounds, including the exhibit space.
(v) Displaying or selling items that infringe on intellectual property rights (such as counterfeit goods) at the exhibition venue.
(vi) Failing to meet the relevant laws and regulations regarding food management and hygiene, or not adhering to these laws and standards.
(vii) Failing to comply with noise standards set by the Organizer.
(viii) Engaging in any activities prohibited by this Agreement, Exhibitor's Manual, or other regulations set forth by the Organizer.

14. Laws and Regulations

All laws, rules and regulations (including without limitation, traffic, health, fire safety and environmental laws and regulations) imposed by the Organizer or local authorities and agencies or the lessor of the Exhibition premises must be strictly observed by the Exhibitor. The Organizer will have the right to take the following courses of action without any judicial intervention, if necessary, at the Exhibitor's expense, against an Exhibitor who acts in contravention of any provision of this Agreement or who fails to comply with a direction given by or on behalf of the Organizer.

(i) Refusing the Exhibitor and its representative's admission to the Exhibition.

(ii) Closing and /or clearing the Exhibitor's stand.

(iii) Taking possession of the exhibited products, any items and anything built or fitted by the Exhibitor.

15. Partial Invalidity

The invalidity or unenforceability or any provision of this Agreement shall not affect the validity or enforceability of any other provision.

16. Remedies and Implied Waivers

No failure or delay on the part of the Organizer to exercise, any right or remedy under this Agreement will operate as a waiver thereof, nor will any single or partial exercise of any right or remedy preclude any other or further exercise thereof or the exercise of any other right or remedy. The rights and remedies provided are cumulative and not exclusive of any rights or remedies provided by law.

17. Governing Law and Jurisdiction

(i) This Agreement shall be governed by, and construed in accordance with the laws of Japan.
(ii) The Exhibitor hereby irrevocably and unconditionally submits to the non-exclusive jurisdiction of the Courts of Japan for all purposes in relation to this Agreement and waives any objections on the ground of venue or forum non-convenience or on similar grounds.

18. Exhibitor's Manual

Matters not specified in this Agreement shall be governed by the regulations set forth in the "Exhibitor's Manual" or other guidelines established separately by the Organizer. Any other unspecified matters shall be subject to the discretion of the Organizer.

19. Unforeseen Occurrences

Matters not specified in these exhibition contract terms shall be governed by the regulations set forth in the "Exhibitor's Manual" or other guidelines established separately by the Organizer. For all other unspecified matters, the Organizer's decision shall prevail.

I hereby declare to have read and accepted The Exhibition Terms & Condition, including the cancellation and payment policy of the Agreement.

■ Agreed and Accepted by :

■ Exhibiting Company Name :

■ Name of Authorized Person :

■ Signature :

■ Date (day/month/year) :